




# hey it's... courtney carabell







## CONTACT

-  www.courtneycarabell.com
-  court93@gmail.com
-  586.719.3177

## EDUCATION

-  Chicago Portfolio School
  - Oct 2015 - Jan 2017
  - Art Direction
-  Michigan State University
  - Aug. 2011 - May 2015
  - Bachelor of Arts in Creative Advertising

## SKILLS

-  Photoshop
-  InDesign
-  Illustrator
-  After Effects
-  Premier Pro
-  Lightroom

## EXTRA

-  Instructor | June 2021 - Present  
Brainco Portfolio School

## AWARDS

-  2024 Bronze Cannes Lions
-  2024 D&AD Wood Pencil
-  2024 Silver Cresta Award
-  2024 New York Festivals Silver Award

## EXPERIENCE

-  MRM | Nov 2022 - Present
  - Senior Art Director
  - Led AD for GM's new brand CarBravo
  - Concepting for TV & video, brand experiences, CRM, digital/social
-  broadhead | June 2021 - Nov2022
  - Senior Art Director
  - Led AD for Boehringer Ingelheim
  - Brand platform concepting and design, video, trade shows, print, digital, social
-  RESIDEO | Oct. 2019 - May 2021
  - Senior Art Director | Nov. 2020 - May 2021
  - Led our marketing creative team in all design projects
  - Trade shows, packaging design, social media, video, print, email
  - Art Director | Oct. 2019 - Nov 2020
  - Trade shows, packaging design, social media, print, email
-  Hot Dish Ad | May 2019 - Sept. 2019
  - Freelance Art Director
  - Clients: Tropical Smoothie, Taco John's, Phenix Salons.
  - Web design, print, animation.
-  Wunderman | Feb. 2018 - April 2019
  - Art Director
  - Clients: Best Buy, TCF Bank, Sherwin Williams
  - TV concept to production, video, OOH, print, social & digital
-  Freelance | Feb 2017 - Jan 2018
  - Freelance Art Director
  - Agencies: McGarryBowen
  - Clients: Equipment Distributors, Skinny Piggies, Maven ride share, Oscar Mayer, Western Union, Blue Cross Blue Shield.
  - Social & digital, print, web, OOH, video
-  Doner Detroit | May 2014 - Aug. 2014
  - Art Production Intern
  - Clients: The Detroit Zoo, Smithfield Packing Company